

Xiao (Kat) Cheng

Empathetic UX/Product Designer

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Experience

Product Designer @ Amplitude

San Francisco, CA | Jun 2021 - Present

- Set and drove huge Amplitude content distributions by leading the end-to-end research and design of Amplitude revamped Slack integration.
- Navigated through ambiguity and redesigned the browse spaces page alongside PM and engineer.
- Redesigned the search experience to help users more quickly find relevant content.
- Help out on Design System to document components' patterns and guidelines.

Product Design Intern @ Amplitude

San Francisco, CA | May 2020 - Aug 2020

- Worked alongside PM and engineers on two design projects that are shipped and made real customer impacts; Increased one feature's daily usage by 231%.
- Resolved two customer love tickets by delivering design solutions.
- Established a presentation framework that helps the entire design team better share cross-pillar projects' context.

Interaction Design Intern @ iH5

Guangzhou, China | Jun 2018 - Aug 2018

- Created wireframes and prototypes of WeChat mini-applications and games using visual programming language.
- Participated in the initial design process of iH5 North America website.

Education

University of Michigan

Ann Arbor, MI | May 2021

Master of Science, Human-Computer Interaction

University of Rochester

Rochester, NY | May 2019

Bachelor of Arts, Computer Science (HCI track)

Bachelor of Arts, Philosophy

Competencies

UX Skills Interaction Design, Visual Design, Rapid Prototyping, Qualitative Research, Storytelling

UX Tools Figma, Axure, Sketch, Photoshop, Illustrator, Balsamiq, Adobe XD, Invision, Principle

Coding Frontend Development, Python, Swift, Java, SQL

Other 3D Modeling, Blender, Maya, Unreal Engine, Mandarin, Cantonese, French

Selected Project

Connects

Ann Arbor, MI | Sep 2020 - Mar 2021

- Jumpstart #WorkTogether project, entered pitch round with a 2.5% select rate.
- Worked in a team of three to research and design a platform that better connects companies and students.